

Video Triggers Feature Setup (Infusionsoft)

What does it do?

Video Triggers allows for you to tag contacts based on the amount of time the contact has viewed your video. By applying tags at specified points in the video, you are able to use the tag application to trigger certain follow-up with those contacts.

PlusThis Integration:

1. Paste the embed code from your video into this space. It is important to ensure it is the embed code and that the embed code does not start at a specified number of seconds. If your video is a Wistia video make sure you are using the embed code (Inline embed – Standard)
2. Click continue and PlusThis will provide more options for configuration
3. Select if you would like the tags to be applied based on cue points (when a specific point of the video is reached) or based on accumulated time spent watching.
4. Enter the

number of minutes and seconds you would like your tag applied to the contact record, and select or create a tag to denote a contact

As this video is watched, how should we apply tags?

Based on cue points, when a specific point of the video is reached

Which tags do you want to apply?

At (minute:second)	Apply This Tag
5 : secor	5 minutes watched
At (minute:second)	Apply This Tag
15 : secor	Finished Video 1

[Set Another Tag](#)

watching to this point. If you do not have a tag already created in Infusionsoft, you can create one through PlusThis in your app, just press “+” and inside of the pop up create a new tag.

5. Hit the green “Set Another Tag” if you would like to add more than one trigger.
6. Repeat step 5 as many times as trigger points you would like
7. Name and Save your Feature.

8. Please select the appropriate location for what type of page you will be placing the video on – copy the code and paste it onto your page. It is important to place the correct code on the page, as the Video Triggers will not work properly or even at all if the wrong code is utilized.

9. If you are using it on “My Website” copy the URL of the website and paste it into the link generator under the video code. PlusThis will spit out an appended URL for use in your email builder.

Video Trigger for 5 minute and 15 minute marks Video Triggers

Where would you like to use this video?

-
-
-
-
-

Feature Options

Video Trigger for 5 minute and 15 minute marks Video Triggers

Where would you like to use this video?

Put this video code where you would like your video to appear. For video triggers to function properly, you must pass the contact record id and email address to the page that uses this code. In Email Builder, append this snippet to the end of the link (the link should be to the page that has your video): ?id=-Contact.id-&Email=-Contact.Email-

```
<script type="text/javascript" src="https://static.plusthis.com/ext/PTFeatureBase.min.js"></script>
<script type="text/javascript" src="https://static.plusthis.com/ext/PTVideoTriggers.min.js"></script>

<iframe width="560" height="315" src="https://www.youtube.com/embed/3jaOpKdI9RY?enablejsapi=1"
frameborder="0" allowfullscreen="" id="yt_3jaOpKdI9RY"></iframe>
<script type="text/javascript">
  PTVideoTriggers.listen({
    type: "youtube",
    playerId: "yt_3jaOpKdI9RY",
    feature: "2364-lvhyrBzQy8xuvC9IyIjd6FMezg1mF4kzga4gZ6IZ",
    triggerType: "cue",
    times: [300,900]
  });
</script>
```

Enable safe mode
For services that fail to safely inject the embed code in a preview. (e.g. ClickFunnels)

Link Generator

This Feature will remember your visitors for future visits, but the initial visit needs to include the appropriate information. Use the link generator to generate a link that contains the necessary data. The generated link will only work properly in Infusionsoft emails.

URL to the page that will have the PlusThis Video Triggers embed code:

Use the following link in Infusionsoft emails:

Feature Options