

# WebinarJam Registration Implementation Guide Transcript

## Features Used:

- WebinarJam Connection

## Transcript

The PlusThis WebinarJam Connection Feature allows for you to register contacts for webinars and store the join and replay links in custom fields. Then you're able to merge them into emails to send to your contacts pushing them to attend webinar.

Let's go ahead and get started. We can type "webinar" here or click on the WebinarJam Connection. Plus This will load up if you haven't already connected your marketing automation system and your WebinarJam Account, Plus This will prompt you to do so now. What we're going to do is select which webinar we're going to be registering your contacts for and then what time that webinar is going to occur. We'll select different fields to store the webinar live link and webinar replay link, the session start time and the webinar name, if we want those values stored.

So, we're going to go ahead and select a webinar then we're going to select a replay link. You're going to store the start time and then here we're going to go ahead and select a tag to apply upon successful registration. We'll name and save the feature.

Plus This is going to provide you with with a marketing automation system specific. Either it's going to be a URL or an event name for use inside of your marketing automation system. You will place what Plus This provides you inside of your marketing automation system at the point you want them to be registered and they will be registered for the webinar.

Don't forget to check out our other Implementation Guides on the right hand pane of the PlusThis application for more ways for PlusThis to help you.